

Annual Report 2021-2022



MESSAGE FROM OUR CO-CHAIRS

OUR HEALTHCARE SYSTEM HAS BEEN UNDER SIGNIFICANT STRESS OVER THE PAST YEAR. RECENT MEDICAL STAFFING SHORTAGES HAVE DIMINISHED PATIENT ACCESS TO HEALTHCARE. AS MORE PHYSICIANS HEAD TOWARDS RETIREMENT, WE SEE AN EVER-WIDENING GAP IN THE ABILITY TO DELIVER MODERN HEALTHCARE SOLUTIONS TO OUR NEW BRUNSWICK POPULATION.

In the past, government has struggled to recruit and retain physicians. The New Brunswick Medical Education Foundation, in its short lifespan, has proven to be successful in not only keeping physicians in the province but attracting new physicians to start practise.

We feel strongly that the Foundation is uniquely positioned to fill that void and enhance access to healthcare for all New Brunswickers.

Your continued support of our work is vital to achieving the mutual successes that we all desire as recipients of healthcare services.

The New Brunswick Medical Education Foundation endeavours to support all New Brunswick medical students attending an accredited medical school in Canada. We have forged successful relationships with government, business, and with individuals whose support has contributed to our success and helped us to achieve our goals of keeping our medically trained professionals here in the province.

Every one of us will require the services of a medical expert over our lifetime. There is no separation between what we are trying to achieve as a Foundation and what will benefit our families and communities.

Thank you for your continued support.

Dr. Michael Simon

Carol Chapman & Dr. Michael Simon

NB Medical Education Foundation Inc. Board Co-Chairs



Carol Chapman Co-Chair



Dr. Michael Simon

FOUNDATION WELCOMES NEW EXECUTIVE DIRECTOR

IT IS OUR PLEASURE TO ANNOUNCE THAT ALYSSA LONG HAS BEEN APPOINTED EXECUTIVE DIRECTOR OF THE NEW BRUNSWICK MEDICAL EDUCATION FOUNDATION. IN PARTNERSHIP WITH OUR ESTEEMED BOARD OF DIRECTORS, SHE WILL WORK DILIGENTLY TO ENACT OUR VISION AND RAISE THE PROFILE OF THE NEW BRUNSWICK MEDICAL EDUCATION FOUNDATION.

Alyssa brings seven years of corporate communications, stakeholder engagement and leadership experience to the role, having held prior positions with J.D. Irving, Limited and Moosehead Breweries Limited. In addition, she has demonstrated ability and experience driving diverse collaborative efforts and cultivating high-capacity relationships with leaders in the corporate, public, and non-profit sectors.

As Executive Director, Alyssa will champion the Foundation's unique mission of investing in tomorrow's healthcare and retaining the province's best and brightest to practise medicine in New Brunswick. The Executive Director will report to the New Brunswick Medical Education Foundation's Board of Directors and will be accountable for the overall executive management and success of the Foundation.

Alyssa holds a Bachelor of Science (Biology) with Distinction as well as a Master's degree in Communications Studies. She is a Certified Communications Management Professional (CMP®), author of two academic publications pertaining to excellence in public relations and organizational leadership, and is deeply passionate about protecting and preserving our healthcare system.

We are poised to take the Foundation to the next level, raise funds to support more medical students, and engage donors, alumni, and volunteers in our mission. Together, we are working toward a future where all New Brunswickers have access to the quality healthcare services they need, when they need them most.

Alyssa's door and phone lines are always open. If you have questions, or would like to connect, please reach out.

S Office: 1 (506) 848-2109

□ alyssa.long@nbmeded.ca



Alyssa Long, Executive Director



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Ron Outerbridge Director

ABOUT US

OUR TEAM



Alyssa Long
Executive Director



Natalie Boyce Foundation Coordinator

OUR MISSION

ATTRACT THE BEST MEDICAL STUDENTS TO STUDY IN NEW BRUNSWICK.

ENCOURAGE MEDICAL STUDENTS TO PRACTISE IN NEW BRUNSWICK AFTER GRADUATION.

ENGAGE NEW BRUNSWICK MEDICAL STUDENTS STUDYING OUTSIDE THE PROVINCE TO RETURN TO PRACTISE MEDICINE IN NEW BRUNSWICK.

CURRENTLY, THERE ARE OVER

101
OPEN POSITIONS
IN FAMILY PRACTICE

117

OPEN SPECIALTY
POSITIONS

NEARLY

63,000

NEW BRUNSWICKERS ON THE WAIT LIST FOR A FAMILY DOCTOR

Your donations, sponsorships, and scholarship pledges open doors for talented students from all walks of life to learn, stay here and practise, ensuring all New Brunswickers have access to the healthcare services they need.

HEARTFELT THANKS FROM OUR STUDENTS



Natalie Njoku 3rd Year M<u>edical Student</u>

I have wanted to pursue medical school for as long as I can remember. Seeing and treating patients through multiple stages of their lives, from the beginning through to the end is an extreme privilege and something I find deeply rewarding.

I have called New Brunswick home for over 10 years now and feel deeply connected to my community. Attending Dalhousie Medicine New Brunswick has given me the opportunity to stay rooted in my community and has encouraged further understanding of the complex health needs New Brunswicker's face. In doing so, it has reinforced my passion to eventually return as a practicing physician and give back.

Medical school involves taking on a large financial burden and that burden remains insurmountable for many. Investing in future physicians, means investing in the growth and advancement of the healthcare system in New Brunswick as a whole. I am extremely grateful for donors who see the value in supporting medical students that want to stay and practise in their home community.



Félix LeBlanc2nd Year Medical Student

I would like to thank donors to the New Brunswick Medical Education Foundation for your generous scholarships and support of medical students.

By granting me this scholarship, you have eased my financial burden which will allow me to fully focus on my studies at Centre de formation médicale du Nouveau-Brunswick (CFMNB), Université de Sherbrooke and optimize the development of the skills necessary for the care of my future patients by becoming the best doctor I can become.

I grew up in New Brunswick, my home province that I love, so I am optimistic that I will be able to return there once I complete my medical training to serve and help New Brunswickers.

I am very grateful for your support and so once again, I would like to sincerely thank you for this scholarship.

FROM PAIN COMES HEALING

WHEN BETH AND GRAYDON NICHOLAS LOST LOVED ONES TO CANCER, THEY WANTED TO GIVE BACK TO THE PROFESSION THAT DID SO MUCH TO HELP. LAST YEAR, THEY ESTABLISHED THE HATCHETTE AND NICHOLAS MEDICAL EDUCATION ENDOWMENT FUND IN MEMORY OF BOTH THEIR SON MICHAEL NICHOLAS AND BETH'S BROTHER RICK HATCHETTE. STARTING IN 2022, EACH YEAR, THE COUPLE WILL AWARD A \$10,000 SCHOLARSHIP TO AN INDIGENOUS STUDENT ATTENDING DALHOUSIE MEDICINE NEW BRUNSWICK.

"We're very humbled to be able to do this because of a generous legacy left by our son and my brother," said Beth. "Our faith calls us to give back to our community. We give with humility. But also, with an open heart. It brings us a sense of peace to know that both Mike and Rick live on. The gifts they left through their life accomplishments are now being paid forward to help someone else. That means so much to us. And it would mean so much to them."

"In our Indigenous culture, we are brought up to think seven generations ahead, because seven generations back, they thought of us," said Graydon. "These scholarships honour those who came before and will help ensure a better future for Indigenous young people for generations to come"

There's no doubt that Mike and Rick would be thrilled to see their contributions carried forward to help the Indigenous community. Especially in medicine.

"We have tears," Graydon added. "It's devastating to lose a loved one. But when I think about the medical advances that have taken place – when I think about the young people who will benefit from these scholarships – who knows, maybe this next generation of young doctors will make a breakthrough discovery. Maybe one of these

young people will go on to have a profoundly positive impact on the future of medicine and healthcare."

"It's very rewarding for us to watch the scholarship ceremony and see all the students highlighted," said Graydon. "I said to Beth, wow, isn't that amazing? Isn't that beautiful? All those young people going into a profession to better the lives of others."

"That's how I see it too," Beth added. "All those future doctors. Each one deeply involved in their communities. To bring that kind of broad outlook to the profession will be incredible. And I think about the future Indigenous medical students... They'll be able to show the younger members of their communities that yes, there is something to look forward to in life. Yes, you can make a difference. And we believe in you."

We can only make a difference if we take a step. Even one small step at a time. With perseverance and a circle of caring supporters, maybe, seven generations from now, our descendants will look back at how one of these students set the wheels in motion that changed our world for good.

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IT'S VERY REWARDING FOR US TO WATCH
THE SCHOLARSHIP CEREMONY AND
SEE ALL THE STUDENTS HIGHLIGHTED"



Beth and Graydon Nicholas



PROGRAM & FINANCIAL HIGHLIGHTS

112
APPLICANTS

2021

56 SCHOLARSHIPS AWARDED 121

APPLICANT

2022

66 SCHOLARSHIPS

AWARDED

\$455K

\$382K

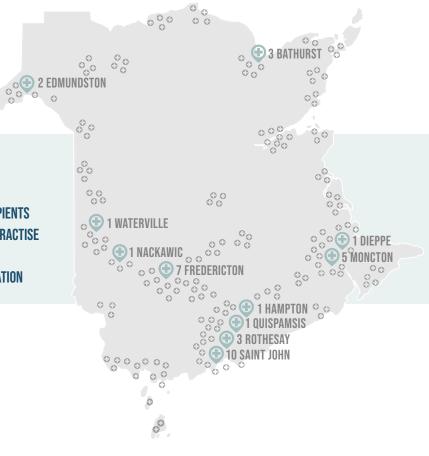
PROGRAM ALUMNI
ARE PRACTICING
ACROSS THE PROVINCE

179

SCHOLARSHIP RECIPIENTS
HAVE PLEDGED TO PRACTISE
IN NEW BRUNSWICK
FOLLOWING GRADUATION

223 STUDENTS SUPPORTED THROUGH

413 BURSARIES, SINCE OUR INCEPTION





If you would like a copy of our 2021 financial statements, audited by Beers Neal PC, please visit our website at www.nbmeded.ca or contact Natalie Boyce, our Foundation Coordinator at 1 (506) 848-0036 or natalie.boyce@nbmeded.ca

Any alumni that are not able to fulfil their return to service pledges are on repayment schedules.

WAYS YOU CAN GIVE

THERE ARE SO MANY WAYS TO BECOME INVOLVED. AND WE ALL BENEFIT BY INVESTING IN TOMORROW'S HEALTHCARE.



ONE TIME SCHOLARSHIP

Your kindness will create a one-year scholarship to help a student with the high cost of medical school.



FLOWTHROUGH SCHOLARSHIP

Your thoughtful annual contribution* will help a student spend more time studying and less time worrying about tuition fees.

* for a pre-determined length of time



ENDOWMENT FUND

Your generous gift of an endowment will create a scholarship in perpetuity. The fingerprint of your kindness will leave a lasting impression.



GENERAL DONATIONS

Your compassionate support of general operating costs, administrative fees, and fundraising expenses, will ensure we have the revenue needed to attract more and more donors.



MONTHLY GIVING

Your ongoing monthly donation is the gift of certainty. It helps us reach even more students. Your gift can support specific foundation activities or count as general donations.



PLANNED GIVING

You'll make an indelible imprint on so many lives when you name the NB Medical Education Foundation as a beneficiary in your will, or a registered plan, donate securities, or name us as a recipient of a life insurance policy.



If you would like more information about how you can help keep more doctors here in New Brunswick, please contact Alyssa Long, Executive Director of the New Brunswick Medical Education Foundation at Office: 1 (506) 848-2109 | Cell: 1 (506) 349-5053 | alyssa.long@nbmeded.ca

OUR SPONSORS & DONORS as of November 1, 2022

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Saint John Medical Society

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Mr. Jim Quinn

SCHOLARSHIPS

KEEPING OUR BEST AND BRIGHTEST STUDENTS HERE IN NEW BRUNSWICK TO PRACTICE MEDICINE

- College of Physicians & Surgeons of New Brunswick Medical Society Scholarship
 Tim Cameron Memorial Medical Education Scholarship
 Bud and Rita Craig & Drs. Ron, Don, David, and Brian Medical Education Bursary (endowed by Mr. David and Mrs. Faye Huestis)
 Dr. David Craig Memorial (endowed by Bell Aliant)

- Friends of Christofor Medical Education Scholarship
 The Walter B. and Joan Flewelling Memorial Medical Education Scholarship
 Horizon Health Network Medical Education Scholarship (Tim Cameron Memorial Scholarship)
 The Berton W. Huestis Memorial Medical Education Scholarship
 (endowed by Mr. David and Mrs. Faye Huestis)
 Dr. Isaac Keillor Farrer, D.D.S. Advanced Medical Education Scholarship
 (endowed by the Isles Foundation)
 Knights of Columbus Medical Education Scholarship

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Mr. John Barry

Mr. John Simon

Mr. Kim Canning and Ms. Donna Cantwell

Mr. Lieff Salonius

Mr. Lino Celeste

Mr. Michael Saunders

Mr. Neil Jacobsen

Mr. Peter Josselyn

Mr. Richard and Mrs. Shelley Tardiff

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Mr. Stephen Connolly

Mr. Stephen Johnson

Mr. Tony Fanelli

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Ms. Kathryn McCain

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Ms. Marianne Davidson Ms. Monica Chaperlin

Ms. Nora Kelly

Ms. Norah Mallory

Ms. Norma Lyons

Ms. Pat Turner

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Ms. Rhonda Rubin

Ms. Susan Layton-Crossman

Ms. Talia Profit

N.B. Chapter Acupuncture Foundation

Stewart McKelvey

The Benevity Foundation

Town of Grand-Bay Westfield

Wawanesa



THE FUTURE FACES OF HEALTHCARE IN NEW BRUNSWICK. FURTHERED BY YOUR GENEROSITY.

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www.nbmeded.ca



