



## **New Brunswick Medical Education Foundation Welcomes New Executive Director**

*Foundation aims to recruit and retain physicians in New Brunswick*

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SAINT JOHN, N.B. - - - The New Brunswick Medical Education Foundation (NBMEF) is pleased to announce Alyssa Long as its new Executive Director, effective September 26, 2022.

“More than ever, we understand the challenges our healthcare system faces. The Foundation’s work is vital in addressing New Brunswick’s need for physicians,” says Dr. James O’Brien, Co-Chair of the NBMEF Board of Directors. “Alyssa Long will work diligently to enact our vision and raise the profile of the New Brunswick Medical Education Foundation.”

“We are poised to take the Foundation to the next level, raise funds to support more medical students, and engage donors, alumni and volunteers in our mission.” says Jason Downey, Co-Chair of the NBMEF Board of Directors. “It is an exciting time to be involved in this work, ensuring New Brunswickers have access to the quality healthcare services they need, when they need them most.”

As Executive Director, Alyssa will champion the Foundation’s unique mission of investing in tomorrow’s healthcare and retaining the province’s best and brightest to practice medicine in New Brunswick. The Executive Director will report to the NBMEF Board of Directors and will be accountable for the overall executive management and success of the Foundation. Alyssa brings seven years of corporate communications, stakeholder engagement and leadership experience to the role, having held prior positions with J.D. Irving, Limited and Moosehead Breweries Limited.

### **About The New Brunswick Medical Education Foundation:**

Established in 2010, the New Brunswick Medical Education Foundation is private not-for-profit foundation which provides an innovative solution to physician recruitment in the province. The foundation extends return-to-service scholarships to talented New



Brunswick medical students, ensuring a pipeline of future physicians are ready to practice in New Brunswick. For more information, please visit: <https://www.nbmeded.ca/>.

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Alyssa Long is available to interview upon request.

**Media:**

Image provided by Alyssa Long. High resolution image available upon request.

